

ORDER



UNIVISION
COLORADO

KCEC-TV

Orders
Order / Rev: 79323
Alt Order #:
Product Desc: Udall For Colorado
Estimate: 304
Flight Dates: 10/20/14 - 10/26/14
Original Date / Rev: 10/15/14 / 10/15/14
Order Type: GENERAL

Primary AE: Denver House
Sales Office: L-DEN
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact:
Billing Contact:
5130 E. 18th Ave.
Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Udall, Mark
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	60	\$30,920.00	\$26,282.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	60	\$30,920.00	\$26,282.00	0.00
Totals	60	\$30,920.00	\$26,282.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/20/14	10/26/14	M-F 6a-10a Despierta C&M Despierta America	CM	6a-10a	22322--	:30	11	\$150.00	P-04	0.00	NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	22322--		11			\$150.00		0.00				
N 2	KCEC	10/20/14	10/26/14	Daytime M-F Hour 3 Daytime M-F 11a-12p	CM	11a-12p	-1-11--	:30	3	\$150.00	P-04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-1-11--		3			\$150.00		0.00				
N 3	KCEC	10/20/14	10/26/14	Daytime M-F Hour 5 Daytime M-F 1p-2p	CM	1p-2p	1-1-1--	:30	3	\$190.00	P-04	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	1-1-1--		3			\$190.00		0.00				
N 4	KCEC	10/20/14	10/26/14	Daytime M-F Hour 6 Daytime M-F 2p-3p	CM	2p-3p	-1-1---	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	-1-1---		2			\$150.00		0.00				
N 5	KCEC	10/20/14	10/26/14	Early Fringe M-F Hour 1 Early Fringe M-F	CM	3p-4p	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	11111--		5			\$250.00		0.00				
N 6	KCEC	10/20/14	10/26/14	Early Fringe M-F Hour 2 Early Fringe M-F 4p-5p	CM	4p-5p	1-111--	:30	4	\$250.00	P-04	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	1-111--		4			\$250.00		0.00				

Order / Rev: 79323
 Alt Order #:
 Flight Dates: 10/20/14 - 10/26/14

Advertiser: Udall, Mark
 Product Desc: Udall For Colorado
 Estimate: 304
 KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCEC	10/20/14	10/26/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-04	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	11111--		5			\$800.00			0.00			
N 8	KCEC	10/20/14	10/26/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$800.00	P-04	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	11111--		5			\$800.00			0.00			
N 9	KCEC	10/20/14	10/26/14	Early Fringe Sat Hour 3.2M Sa 530p-6p	CM	530p-6p	-----1-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1			\$500.00			0.00			
N 10	KCEC	10/20/14	10/26/14	Early Fringe Su Hour 3.2M Su 530p-6p	CM	530p-6p	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1			\$500.00			0.00			
N 11	KCEC	10/20/14	10/26/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	-11-1--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-11-1--		3			\$50.00			0.00			
N 12	KCEC	10/20/14	10/26/14	Late News M-F 1.1 Local Late News	CM	10p-1035p	11111--	:30	5	\$750.00	P-04	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	11111--		5			\$750.00			0.00			
N 13	KCEC	10/20/14	10/26/14	Late News M-F 1.2 Network Late News M-F	CM	10:35p-11p	-1-1---	:30	2	\$2,250.00	P-04	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-1---		2			\$2,250.00			0.00			
N 14	KCEC	10/20/14	10/26/14	Late Fringe Sa Hour 1.2M Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1			\$350.00			0.00			
N 15	KCEC	10/20/14	10/26/14	Late Fringe Su Hour 1.2M Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1			\$550.00			0.00			
N 16	KCEC	10/20/14	10/26/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	111-1--	:30	4	\$1,000.00	P-04	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	111-1--		4			\$1,000.00			0.00			
N 17	KCEC	10/20/14	10/26/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1-----	:30	1	\$1,200.00	P-04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	1-----		1			\$1,200.00			0.00			
N 18	KCEC	10/20/14	10/26/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$1,200.00	P-04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1			\$1,200.00			0.00			
N 19	KCEC	10/20/14	10/26/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1-		1			\$500.00			0.00			
N 20	KCEC	10/20/14	10/26/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1			\$500.00			0.00			
													Totals	60	\$30,920.00

Station Order

Udall for Colorado-DSCC

Market:
Flight Dates: Monday, October 20, 2014 to Sunday, October 26, 2014

Estimate ID

304

Contact: Don Daboub

Email: ddaboub@entravision.com

Phone: 303-832-0050

Fax: 303-832-3410

Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	
Despierta America	EM	M-F	\$150.00	2	2	3	2	2			11
6:00 AM 10:00 AM		30	\$1,650.00								
Sold out P3											
Amores	DT	M-F	\$150.00		1		1	1			3
11:00 AM 12:00 PM		30	\$450.00								
Hoy	DT	M-F	\$190.00	1		1		1			3
1:00 PM 2:00 PM		30	\$570.00								
La Rosa Guadalupe	DT	M-F	\$150.00		1		1				2
2:00 PM 3:00 PM		30	\$300.00								
sold out rate to clear											
El Gordo y la Flaca	EF	M-F	\$250.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	\$1,250.00								
Primer Impacto	EF	M-F	\$250.00	1		1	1	1			4
4:00 PM 5:00 PM		30	\$1,000.00								
KCEC 5p News	EN	M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$4,000.00								
Univision News	EN	M-F	\$800.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$4,000.00								
sold out rate to clear											
Sat 5:30p News	EN	Sa	\$500.00						1		1
5:30 PM 6:00 PM		30	\$500.00								
sold out rate to clear											
Sun 5:30p News	EN	Su	\$500.00							1	1
5:30 PM 6:00 PM		30	\$500.00								
sold out rate to clear											
La Que No Podia Am	LF	M-F	\$50.00		1	1		1			3
11:00 PM 12:00 AM		30	\$150.00								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/15/2014 3:25:51 PM

KCEC-TV

Page 1 of 2

Station Order

Udall for Colorado-DSCC

Market:

Estimate ID

Flight Dates: Monday, October 20, 2014 to Sunday, October 26, 2014

304

Contact: Don Daboub

Phone: 303-832-0050

Email: ddaboub@entravision.com

Fax: 303-832-3410

Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	\$3,750.00								
Univision News	LN	M-F	\$2,250.00		1		1				2
10:30 PM 11:00 PM		30	\$4,500.00								
sold out rate to clear											
Sat Univision News	LN	Sa	\$350.00						1		1
10:30 PM 11:00 PM		30	\$350.00								
Sun Univision News	LN	Su	\$550.00							1	1
10:30 PM 11:00 PM		30	\$550.00								
sold out rate to clear											
Novela	PA	M-F	\$1,000.00	1	1	1		1			4
6:00 PM 7:00 PM		30	\$4,000.00								
sold out rate to clear											
Novela	PT	M-F	\$1,200.00	1							1
7:00 PM 8:00 PM		30	\$1,200.00								
sold out rate to clear											
Novela	PT	M-F	\$1,200.00				1				1
9:00 PM 10:00 PM		30	\$1,200.00								
sold out rate to clear											
Sabado Gigante	PT	Sa	\$500.00						1		1
7:00 PM 9:00 PM		30	\$500.00								
Gigante	PT	Su	\$500.00							1	1
7:00 PM 9:00 PM		30	\$500.00								
Station Gross Totals			\$30,920.00	10	11	11	11	11	3	3	60
Station Net			\$26,282.00								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/15/2014 3:25:51 PM

KCEC-TV

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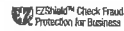
mary@bluewestmedia.com

BlueWest media

MEDIA BUYING

5130 E.18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.



23-7-1020

October 15, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 52,598.00

Fifty Two Thousand Five Hundred Ninety Eight and 00/100*****

DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC

Mary White
AUTHORIZED SIGNATURE

⑈003412⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3412

KCEC-TV

October 15, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	304	10\20-26\2014:Denver:Spanish TV	\$26,282.00
Udall for Colorado-DSCC	305	10\27-11\04\2014:Denver:Spanish TV	\$26,316.00

Check Total: \$52,598.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/15/2014
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I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 20, 2014	Sunday, October 26, 2014

Attach proposed schedule with charges (if available): \$30,920.00

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 15, 2014



Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title